



## AT THE TOP

August 2009

Thank you for another fabulous **National Conference** experience this year at the Hilton Hotel in downtown Nashville, TN. Your continued commitment to the arts and the passion you bring to the conference each year is invigorating for everyone in attendance. With over 410 attendees, 24 artist showcases, workshops, engaging parties, spur of the moment jam sessions and absolutely the best southern hospitality Nashville has to offer, this year was no exception.

Each year we try to top our previous years experience and we are looking forward to achieving this goal again next year. We hope you will come back to see us and for everyone who could not make it this year, please mark your calendars now July 29<sup>th</sup> thru July 31<sup>st</sup> of 2010. You won't want to miss all the excitement again next year!

Our **2010-2011 catalogs** have been mailed and we want to encourage you to visit our website [www.liveonstage.biz](http://www.liveonstage.biz) where you can preview our artists including their backgrounds, pictures and even video clips of their performances! This year our concept for the artist's roster was based on name recognition and what a line up we have available! This roster is designed to fill your theaters and create waiting lists for season subscriptions. Every indication from those who attended conference this year was that subscribers are loyal and understand the value of what community concerts has to offer. Many associations are sold out for 2009-2010 and many are planning to increase their artist budgets to take advantage of the great names and phenomenal pricing for these well known artists.

We are confident that the momentum gained over the past few years will carry you well into the future. The 2009-2010 concert season is upon us and we know that this season's lineup will continue to fuel the fires of excitement for the 2010-2011 season. Thank you again for all your hard work each year. We share your passion here in Nashville for the arts and we believe this is important work. It is a commitment to continue live performance across the country so that our children's children can enjoy live music.

**Matt Davenport**, CEO

**Louis Spoltore**, Vice President Operations

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### Our Staff:

- **Matt Davenport**  
CEO
- **Louis Spoltore**  
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- **Laura Anderson**  
Booking/Contracting
- **Mark Ross**  
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- **Jim Pace**  
Technology Manager
- **Jodie Hyde**  
Administration
- **Cherie Larvie**  
Staff Accountant
- **Jeff Hall**  
Art Director



## NEWS FROM NASHVILLE

### CONGRATULATIONS TO OUR 2009 SCHOLARSHIP WINNERS

#### Our New Roster Is Here!

[www.liveonstage.biz](http://www.liveonstage.biz)

**Seth Burns** is currently a Vocal Performance major at Chapman University in Orange, CA where he is training in classical, jazz and theater. He has earned a superior rating in regional competition (Solo and Ensemble for Men) and was a featured artist at the Southwest Washington Symphony: Spring 2008. Seth is active in numerous community projects, including volunteer work at local churches and mission work to Canada and Asia. After graduation, he plans to attend a master's degree program and become a teacher.

**Randi Rudolph** recently graduated high school and plans to major in Piano Performance and Astrophysics at Stanford University. She is already an accomplished musician with credits that include Orchestra Pianist in the Southern California regional premiere of *Les Miserables* and Violinist in the San Diego Civic Youth Orchestra. Randi has established an impressive repertoire and placed 1<sup>st</sup> in the Music Teacher's Association of California's Sonata Contest in 2007 and 2008. An excellent student, Randi garnered a top percentage on the ACT and maintained a 4.0 GPA.

#### Your Area Rep:

- **Melanie Bliss**  
North Central
- **Jennie May Donnell**  
North West
- **Ruth Gordon**  
North East
- **Carolyn Hoaster**  
East Coast
- **Menno Kraai**  
North West
- **Cherie Lawson**  
South Central
- **Betty McGlothlin**  
South East
- **Gladys Tysdal**  
South West



### PRESS PICKS (Remarks from Mark)

#### Downloading Programs from the Live On Stage Website:

1. Go to [www.liveonstage.biz](http://www.liveonstage.biz)
2. Click on "Rosters" in the upper left-hand menu and choose 2009-2010
3. From the main roster page you can choose your artist by clicking on their photo.
4. On the individual artist page you will see a menu bar below the picture of the artist with the "Programs" button.
5. Click the "Programs" button. When the Save dialog box comes up, choose a place to save the file and it will be downloaded to your computer containing the program in a printer camera ready PDF file as well as in Word.doc files.

#### Tools for Success

Please note that programs for **Red Hot Hollywood!** and **Papa Duke** will be uploaded to the website very soon. If you have any questions please contact Mark Ross at [mark@liveonstage.biz](mailto:mark@liveonstage.biz)



## FROM THE DIRECTOR'S CHAIR (Laura's Lowdown)

### 2010-2011 Season

The 2010-2011 booking season has arrived and our area representatives are on the road to your town. Catalogs have been mailed to each association and our artist roster is available online. All of these tools are available to help you prepare for your booking meeting and streamline your decision-making process. Please let us know if there is anything else our staff can do to assist you. The more prepared you are, the easier and faster it will be for you to choose your new season. In turn, we can route your dates more quickly and provide the materials you need for your campaign earlier. Each step is connected so it is important that we work together!

### 2009-2010 Season

The 2009-2010 concert season will begin next month and we have prepared the artists with all the association information. Each artist is required to advance their date with you 2 weeks in advance of their performance. Please be sure that you are prepared with all the details on your end by going over the technical rider and double checking concert and outreach times with the artists. The better prepared we all are, the more successful our concerts will be!



## PASSIONATE ABOUT PROGRESS

### NEW 2010-2011 ROSTER IS NOW ONLINE.....

You have the catalog, and now you have access to more. Check out the new 2010-2011 roster on the Live On Stage website at [www.liveonstage.biz](http://www.liveonstage.biz).

#### FEATURES:

Some of the features of the website include:

- Individual artist's write-ups
- Instantly see a video sample of an artist's performance
- Download promotional materials for your series
  - 8x10 Photos
  - Artist Bios
  - Tech Riders
  - Star Education Information
  - Programs (2010-2011 available July 2011)
  - Downloadable Video Clips
- Series Timeline – our current season's deadlines and events
- Calendars

TIP: To download photos and videos, right click the menu item and select "Save Target As" (Internet Explorer) or "Save Link As" (Firefox).

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